Samyak Maitre

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EDUCATION

B.Tech - CSE, 2021-2025 Vellore Institute of Technology, Bhopal, Madhya Pradesh	CGPA: 7.81
Class XII , State Board, 2020-2021 School of Brilliants, Wardha, Maharashtra	Score: 95.5%
Class X , CBSE, 2019-2020 Bhavan's Lloyds Vidya Niketan, Wardha, Maharashtra	Score: 88.6%
COURSEWORK	
Object-Oriented Programming Software Engineering Op TECHNICAL SKILLS	perating Systems • Database Management Systems
 Languages - Java, Python, MySQL, HTML, CSS, JavaScript Framework - React, NodeJS, Flask, ExpressJS 	

Developer Tools - Git, Github, VS Code, VS Studio, Jupyter Notebook

PROJECTS

Matchmaking Platform - Live website

- Ideated, and constructed a community-focused matchmaking website focusing on a business-oriented approach.
- Utilized front-end technologies including HTML, CSS, Bootstrap, and JavaScript, along with core PHP for the backend and MySQL for the database. The website was hosted on Hostinger, with domain registration handled through GoDaddy.
- Achieved a substantial user base with 650+ registrations and ongoing growth by demonstrating fast learning and adaptability.
- Generated INR 25,000 in revenue within the first year by leveraging innovative marketing techniques, optimizing customer acquisition strategies, and continuously enhancing the user experience.
- Engaged approximately 10,000 target customers through marketing campaigns and analyzed market trends and competitor activities to inform strategic decisions, demonstrating high ownership & digital content management.

EventMint

- Developed a robust full-stack event management system using React.js, Node.js, Express.js, and MongoDB. Implemented secure JWT-based authentication for user accounts and streamlined event creation and management for university clubs.
- Integrated seamless payment processing into the platform, enabling visitors to book event seats directly on the website. Automated ticket generation facilitates easy event check-in, enhancing organizer efficiency and attendee experience.
- Designed a responsive UI for intuitive event registration, displaying comprehensive event details. Enhanced the system's scalability to efficiently manage data for 180-200 users concurrently, ensuring reliable performance even under peak usage.

EXPERIENCE

Full Stack Web Development Internship | Oct 2023 – Dec 2023

- Company: Webstack Technologies, Nagpur, Maharashtra
- Gained hands-on experience with HTTrack, CPanel, deployment, hosting, and Search Engine Optimization.
- Assisted 2 websites in the development and maintenance during internship tenure : excelsiorphysio.ca - Canada-based healthcare service website with a monthly average of 200+ patient entries. airportcentrepoint.com - Hotel website providing stay options to an average of 5.5k passengers at Nagpur airport per day.
- Managed domains, oversaw website development and maintenance, and provided email hosting solutions.
- Obtained experience in Digital marketing, Social Media Marketing, Google advertising & SEO.

CO-CURRICULAR

Coding : Leetcode(100 Days Badge), Geeks for Geeks, Hackerrank(5 Star in Java) open-source contributor, Github, GirlScript Summer of Code '24 contributor

EXTRA-CURRICULAR

Responsibilities : Active participation, contribution in 3 university clubs and over 10+ events organized as a member in

- TEDxVITBhopal, Production & Design Directed a team of 10 and oversaw promotional activities and production tasks.
 Data Science Club, Digital Content Team Organized and conducted webinars and 2 Tech-talks.
- Cyber Club, Design team, Non-Tech Lead Administered 3 day-long events including hackathon, capture the flag, with over 200+ registrations.

ADDITIONAL INFO

Hobbies

• UI/UX Designing